



DIGITAL MARKETING + E-COMMERCE PORTFOLIO

Mitchie Amejado

Digital Marketing | E-commerce
Video Editor | Content Creation

Selected Work

Digital content, marketing creatives & product visuals



About Me



Detail-oriented digital marketing and e-commerce professional with hands-on experience in social media, online marketplaces, content creation, inventory, and customer engagement.

I manage both the marketing side and the day-to-day e-commerce operations - from creating content and answering customers to keeping product listings and stock information accurate.

My background also includes video editing, virtual assistance, recruitment support, and more than three years of customer service experience. I work comfortably in fast-moving environments and handle tasks independently from planning through execution.

Digital Marketing

Social Media Management

E-commerce Management

TikTok Shop

Shopee

Product Listing

Inventory Management

Sales Support

Content Creation

Influencer Marketing

Work Experience

Digital marketing, e-commerce, creative production, virtual assistance, and customer-facing work.

AUG 2026 - OCT 2026

Digital Marketing & E-commerce Executive (Project-Based)

J Omnichannel Advertisement Marketing - Pasig

- Managed Facebook, Instagram and Threads content, promotions and audience engagement.
- Handled customer inquiries and supported online purchases.
- Created posters, advertisements and promotional social media materials.
- Managed TikTok Shop and Shopee listings, pricing, images, variants and availability.
- Updated stock levels, supported sales monitoring and coordinated influencer collaborations.

MAR 2026 - APR 2026

Video Editor (Project-Based)

DesiredMasculine - Remote

- Green screen/background replacement, dynamic zooms and visual effects.
- Voice-track processing, quality assurance and uploads.

OCT 2025 - FEB 2026

Virtual Assistant

SwipeKing AI - Remote / Philippines

- Content sourcing, job posting, candidate sourcing and recruitment communication.

AUG 2022 - SEP 2025

Customer Service Representative

Panasiatic Solutions / Startek Philippines - Makati

PLATFORMS & TOOLS

Facebook | Instagram | Threads | TikTok Shop | Shopee | Descript | Adobe Podcast | Google Sheets | ChatGPT

Campaign & Promotional Graphics

Examples of social-media-ready promotional layouts, price communication and product-focused composition.



BLUEBERRY SALE CREATIVE

Product, price, box quantity and Korean-origin positioning in one frame.



MULTI-FLAVOR PROMO BOARD

Assortment overview with stock cues and promotional pricing.

Product Visuals

Clean product presentations designed for quick recognition, simple messaging and online catalog use.



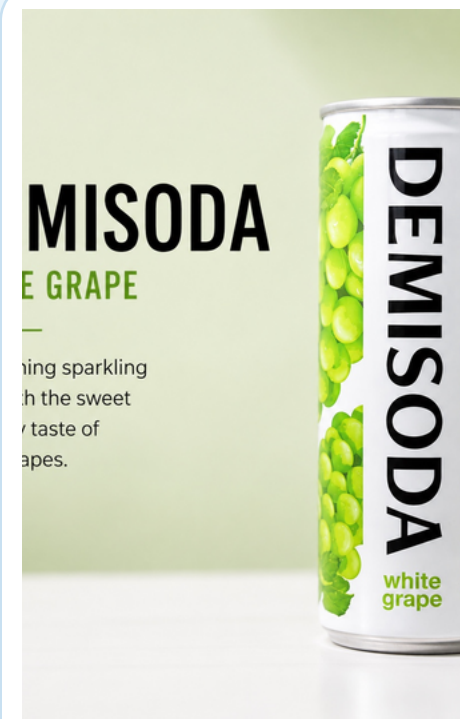
ICETALK BLUEBERRY



BLACK RASPBERRY WINE



JEJU MINERAL WATER



DEMISODA WHITE GRAPE

Food & Beverage Range

A broader look at packaging-led visuals across beverage and food categories.



SEASONED SEAWEED

Product information and appetite appeal in a clean editorial layout.



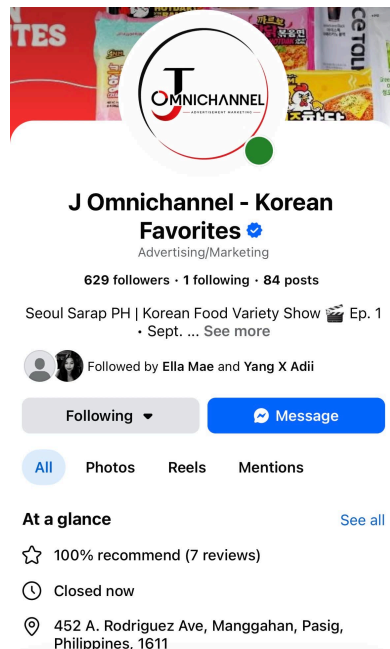
VTALK BLUE LEMONADE

Bright beverage visual with simple flavor messaging and energetic motion.

SELECTED WORK

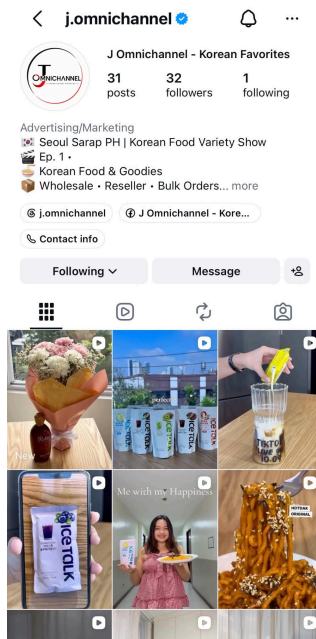
Social Media Management

Examples of pages and content I manage across Facebook, Instagram and Threads.



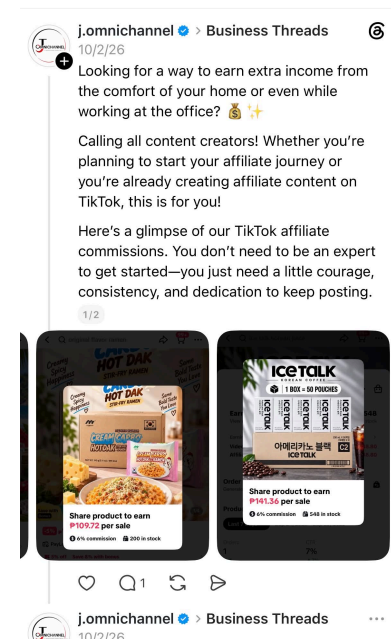
FACEBOOK

Page management & customer engagement



INSTAGRAM

Content publishing & visual branding

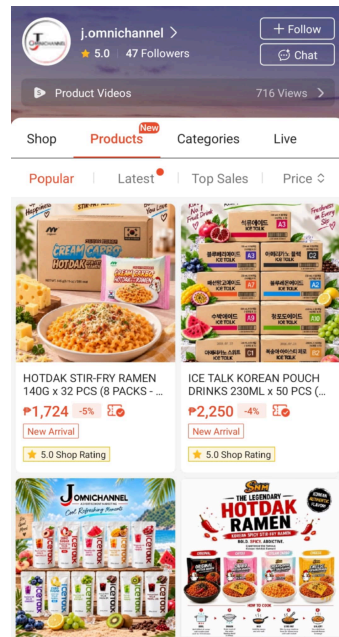


THREADS

Promotional posts & audience outreach

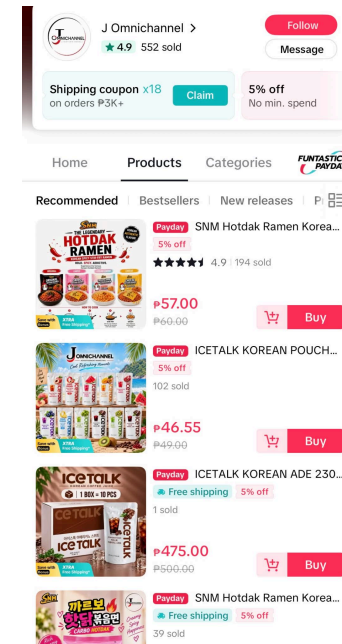
E-commerce Marketplace Management

Product listing, stock updates and store presentation across TikTok Shop and Shopee.



TIKTOK SHOP

Product listings - stock updates - promos - shop maintenance



SHOPEE

Product listings - stock updates - promos - shop maintenance

Marketing, E-commerce & Creative Support

Hands-on support from customer-facing social media to marketplace operations and campaign execution.

01

Digital Marketing

- Facebook, Instagram & Threads
- Content planning and posting
- Promotional campaigns
- Poster and ad creatives
- Influencer outreach & collabs

02

E-commerce Operations

- TikTok Shop & Shopee
- Product listing and updates
- Pricing and product information
- Inventory / stock monitoring
- Sales and promo support

03

Customer & Creative Support

- Customer inquiries
- Product information & purchase support
- Video editing
- Social media visuals
- Content QA and coordination

LANGUAGES Filipino - Native | English - Advanced

EDUCATION ABM - Notre Dame Bago City, 2021-2022



LET'S WORK TOGETHER

Mitchie Amejado

Digital Marketing | E-commerce
Video Editor | Content Creation

Contact

Available for digital marketing, e-commerce, creative support, project-based work, and ongoing roles.

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LOCATION

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CREATIVE • RELIABLE • ORGANIZED